



NiceLabel

Label Management System (LMS)

The current market situation

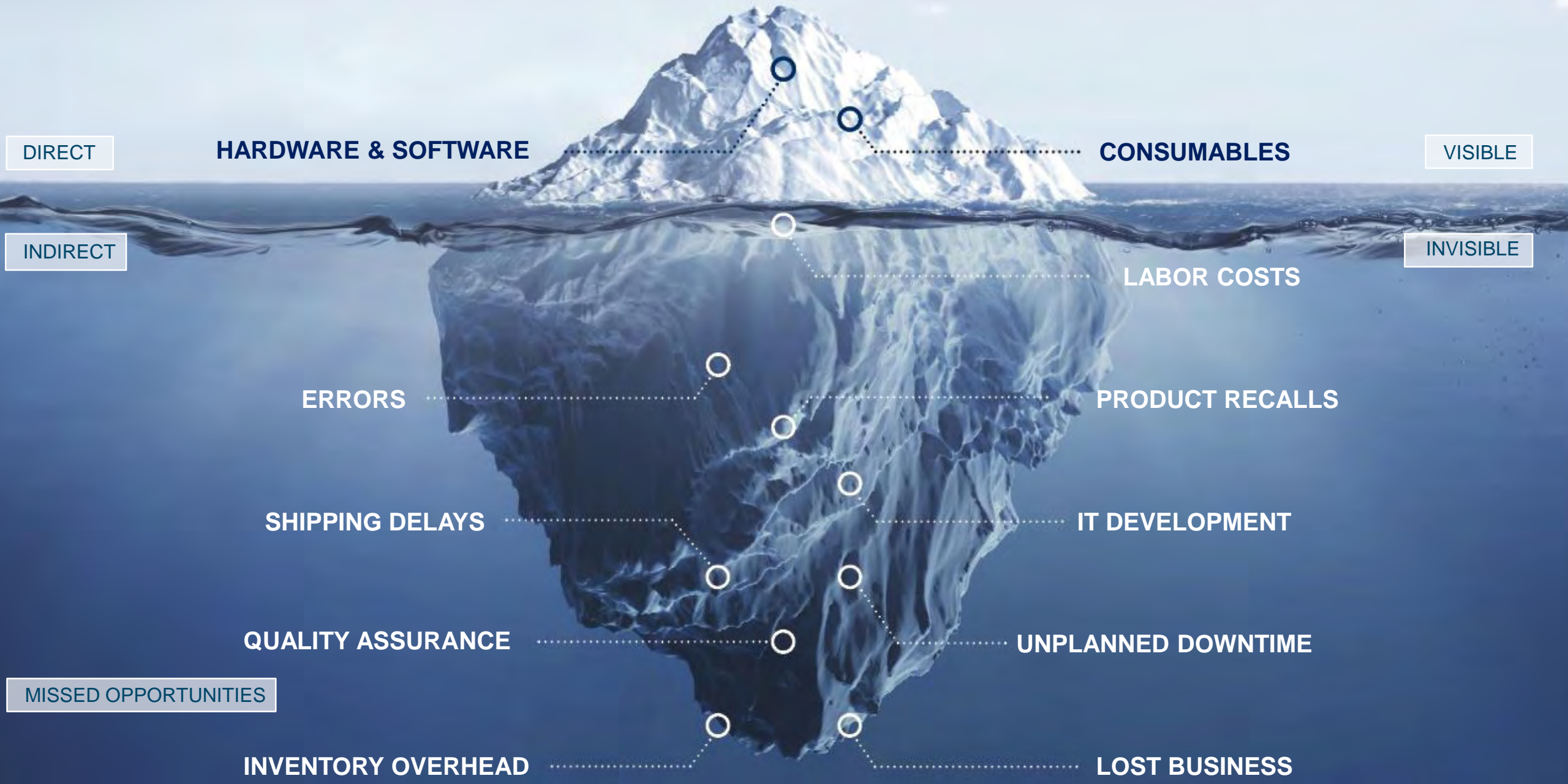
Labeling in manufacturing & supply chain

Complexity

- Labor intensive (or no) quality assurance
- Risk of printing errors
- Slow (or no) change management
- High IT dependency and costs
- Disparate and fragmented applications



The hidden costs associated with legacy approaches



NiceLabel transforms legacy approaches to labeling

Challenges of legacy labeling

- Disparate and fragmented applications
- IT dependency for label design
- Labor intensive quality assurance
- Slow change management and deployment
- High risk of printing errors

Benefits of our label management system

- ✓ Standardized all-in-one platform
- ✓ Agile design by business users
- ✓ Streamlined digitalized quality assurance
- ✓ Instant web deployment of standardized printing
- ✓ Accurate printing from single source of truth

vs

QUALITY



SPEED



EFFICIENCY



COST



www.nicelabel.com/vision