## PRINTSECURE ROI Calculator

Security issues can eat up IT time and resources, time better spent on other projects. This ROI Calculator will help you consider the value of using PrintSecurecapable printers to reduce the impact of security issues.

Consider the example below - notice how using Link-OS printer drives IT saving from reduced Security issue impacts. Adjust the yellow fields to reflect your scenario.

| Key Factor | Key Values |
| :---: | :---: |
| Cost of printer being offline due to security issue | \$1,000 |
| IT spend to create/test a security fix | \$800 |
| IT spend to reconfigure printer to implement fix | \$500 |
| Single Intrusion Event Costs | \$2,300 |
| Number of security intrusions/year | 3 |
| Number of non-Link-OS printers in use | 20 |
| Total Cost of Yearly Intrusions | \$92,400 |
| Cost to replace non-Link-OS printers | \$600 |
| Total cost to replace existing printers | \$12,000 |
| PrintSecure Savings | \$72,360 |

## The Choice is Simple - Update to Save...

- Update existing Link-OS printers to v5
- Change to Link-OS printers to use PrintSecure
- Access the other benefits Link-OS delivers, including powerful PrintDNA Apps, Utilities \& Tools

PRINTSECURE
Printer Security Made Simple Embedded in Link-OS®

## ROI CALCULATOR DISCLAIMER

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